



(REFERENCE COPY - Not for submission)

# Children's Television Programming Report

FRN: **0018223693** File Number: **CPR-144180** Submit Date: **07/10/2013** Call Sign: **KFVS-TV** Facility ID: **592** City

CAPE GIRARDEAU State: MO

Service: Full Service Television Purpose: Children's TV Programming Report Status: Received Status Date:

07/10/2013 Filing Status: Active

# Report reflects information for : Second Quarter of 2013

General
Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	

# Applicant Information

### **Applicant Name, Type, and Contact Information**

Applicant	Address	Phone	Email	Applicant Type	
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Contact Representatives (0) Contact Name Address Phone Email Contact Type

#### Children's Television Information

Section	Question	Response
Station Type	Station Type	Network Affiliation
	Affiliated network	CBS
	Nielsen DMA	Paducah-Cp Gird-Harris-MT Vrn.
	Web Home Page Address	www.kfvs12.com

# Digital Core Programming

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	3.0
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	336.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	6.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

# Digital Core Programs(17)

Digital Core Program (1 of 17)	Response
Program Title	DOODLEBOPS - I (Main Channel)
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays 9-9:30AM (4/6-6/29)
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	3 years to 6 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Doodlebops is a live action show designed to teach life lessons to children under elementary school age, and is intended to promote social and academic readiness. The main characters are the three members of the Doodlebops musical band, their jazzy neighbor MAZZ and their driver Bus Driver Bob. Each episode explores social issues, such as the importance of persistence or the value of openness to new things. The program emphasizes an appreciation of music, and integrates the social lessons into original songs that are repeated through the episodes. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (2 of 17)	Response
Program Title	DOODLEBOPS - II (Main Channel)
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays 9:30-10AM (4/6-6/29)
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	3 years to 6 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Doodlebops is a live action show designed to teach life lessons to children under elementary school age, and is intended to promote social and academic readiness. The main characters are the three members of the Doodlebops musical band, their jazzy neighbor MAZZ and their driver Bus Driver Bob. Eac episode explores social issues, such as the importance of persistence or the value of openness to new things. The program emphasizes an appreciation of music, and integrates the social lessons into original songs that are repeated through the episodes. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core		
Program (3		
of 17)		

Program Title	BUSYTOWN MYSTERIES - I (Main Channel)
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays 10-10:30AM (4/6-6/29)
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	3 years to 7 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Inspired by the beloved works of best-selling children's author Richard Scarry, Busytown Mysteries brings the popular adventures of Busytown to preschoolers with an educational, problem-solving twist. Children can follow classic characters such as Huckle, Sally and Lowly as they scour Busytown on fun-filled adventures looking for answers to life's puzzles. Each episode focuses on fostering viewers' problem solving abilities, as the characters use their skills of observation to collect facts, draw inferences from those facts, and ultimately reach conclusions. Each episode also develops vocabulary through words and concepts that are part of the episode's overall theme. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (4	
of 17)	Response
Program Title	BUSYTOWN MYSTERIES - II (Main Channel)

Origination	Network
Days/Times Program Regularly Scheduled	Saturdays 10:30-11AM (4/6-6/29)
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	3 years to 7 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Inspired by the beloved works of best-selling children's author Richard Scarry, Busytown Mysteries by the popular adventures of Busytown to preschoolers with an educational, problem-solving twist. Child can follow classic characters such as Huckle, Sally and Lowly as they scour Busytown on fun-filled adventures looking for answers to life's puzzles. Each episode focuses on fostering viewers' problem solving abilities, as the characters use their skills of observation to collect facts, draw inferences from facts, and ultimately reach conclusions. Each episode also develops vocabulary through words and concepts that are part of the episode's overall theme. This program is specifically designed to further educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's r
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (5 of 17)	Response
Program Title	LIBERTY'S KIDS I (Main Channel)
Origination	Network

Days/Times Program Regularly Scheduled	Sundays 7-7:30A (4/7-6/30)
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	9 years to 11 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The purpose of this series is to introduce viewers aged 9-11 to the period leading up to, during and immediately following the American Revolution. Each episode focuses on placing historical events and pivotal figures within an age appropriate context that provides young people with an exciting opportunity to experience this period of history through the eyes of a similar demographic. The programs also include interstitial segments that provide facts in both a newscast and game format, reinforcing the topic of the episode. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (6 of 17)	Response
Program Title	LIBERTY'S KIDS II (Main Channel)
Origination	Network

Days/Times Program Regularly Scheduled	Sundays 7:30-8AM (4/7-6/30)
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	9 years to 11 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The purpose of this series is to introduce viewers aged 9-11 to the period leading up to, during and immediately following the American Revolution. Each episode focuses on placing historical events and pivotal figures within an age appropriate context that provides young people with an exciting opportunity to experience this period of history through the eyes of a similar demographic. The programs also include interstitial segments that provide facts in both a newscast and game format, reinforcing the topic of the episode. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (7 of 17)	Response
Program Title	RESCUE HEROES (The Heartland's CW)
Origination	Network

Days/Times Program Regularly Scheduled	Saturdays 7-7:30AM (4/20-6/29)
Total times aired at regularly scheduled time	11
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	6 years to 11 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Each week the Rescue Heroes are called into action to mobilize around the globe to protect the world from natural and man-made disasters. Each half hour is comprised of two 11 minutes episodes. Social and emotional character stories are embedded in the stories using action and humor to convey messages to keep an open mind, ask for help, face your fears, persistence pays off, be prepared, and emphasizes procedure, training and teamwork. At the end of each episode the Rescue Heroes reinforce various safety tips, and information relating to the educational message portrayed in the stories.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (8 of 17)	Response
Program Title	ANIMAL ATLAS (The Heartland's CW)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Mondays 2-2:30PM (4/1-6/24)
Total times aired at regularly scheduled time	13
Total times aired	

Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Animal Atlas" is an entertaining and educational half-hour program that explores the world of animal wildlife, promoting a better understanding of how various animal species live and what they need to survive. With an entertaining narrative, the series combines focused examinations of certain topics such as "Animal Appetites" (which explores the various diets of animals along with information about how animals catch and eat their food, how diets determine their lifestyle, etc), "Animal Antics", (a hilarious look at the crazy physical antics and talents of certain species), "Animal Babies" (an intimate look at babies of various species, how they are born, how they are raised and the difficulties and delights of growing up), along with shows which focus solely on certain animals. In these shows a thorough and entertaining exploration of the specific animal takes the viewer into that animal's world as we see where it lives, how it eats, how it plays, how the family unit operates, and what threatens and supports its survival. "Animal Atlas" also promotes responsibility toward wildlife issues by educating the viewer about endangered species and wildlife habitats, as well as informing vewers how to support wildlife conservation.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (9	
of 17)	Response
Program Title	AQUA KIDS (The Heartland's CW)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Wednesdays 2-2:30PM (4/3-6/26)
Total times aired at regularly scheduled time	13
Total times aired	

Number of Preemptions for other than Breaking	
Preemptions for other than	
for other than	
Dicaking	
News	
Number of	
Preemptions	
Rescheduled	
Length of	30 mins
Program	
Age of	13 years to 16 years
Target Child	
Audience	
Describe the	Aqua Kids provides educational and informational programming content in the area of biology and
educational	specifically the ecosystem related to the ocean, its tributaries and estuaries. Children can learn about the
and	resources of the oceans and how protection of oceans is necessary to present and future generations. Not
informational objective of	only does the show teach biological topics, but it aims to enrich children's lives by making them aware of future generations, the role they play now, and for generations into the future, with the biggest ecosystem
the program	on earth the oceans. Each episode provides information related to a specific topic and gives an educational
and how it	approach to understand the topic related to the entire ecosystem of the earth. Each episode is topic specific
meets the	and focuses on a topic that can be informational in a 30 minute time span to stay in the bounds of a child's
definition of	attention span.
Core	
Programming.	
Does the	Yes
Licensee	
identify the	
program by	
displaying	
throughout	
the program	
the symbol E /I?	

Digital Core Program (10 of 17)	Response
Program Title	ON THE SPOT (The Heartland's CW)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Thursdays 2-2:30PM (4/4-6/27)
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	

Number of	
Preemptions	
Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the	On The Spot uses an entertaining, man on-the-street format to test how well young people know the
educational and	information that they learn in school. On the Spot then explains the answer to each question so
informational	viewers not only know the answer, but understand it too. The show's questions are based on the
objective of the	Common Core State Standards for Math and English Language Arts in grades 6, 7, and 8, as well
program and how it	as on state standards for the following subjects: Science, Social Studies/History, Health, the Arts,
meets the definition	and Physical Education.
of Core	
Programming.	
Does the Licensee	Yes
identify the program	
by displaying	
throughout the	
program the symbol E	
/l?	

Digital Core Program (11 of 17)	Response
Program Title	WHADDYADO (The Heartland's CW)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Fridays 2-2:30PM (4/5-6/28)
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the educational	The objective of "Whaddyado" is to educate, inform, inspire and entertain children about the world around them. Each episode is an educational life-lesson, based in reality, intended to prepare young people for
and	potential situations that could easily crop up at any time, anywhere. Using a combination of actual
informational	dramatic footage, e-enactments and demonstrations, "Whaddyado" provides a compelling look at perilous
objective of the	situations that have occurred in real life. Then, using interviews with the participants, and instructions from
program and	experts, we learn what the proper reaction should be when faced with similar circumstances. Also in an
how it meets	effort to help young people make right decisions, some episodes will feature a Moral Dilemma segment.
the definition	
of Core	
Programming.	
Does the	Yes
Licensee	
identify the	
program by	
displaying	
throughout the	
program the	
symbol E/I?	

Digital Core Program (12 of 17)	Response
Program Title	INTO THE WILD (The Heartland's CW)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Mondays and Wednesdays 2:30-3PM (4/1 - 6/26)
Total times aired at regularly scheduled time	26
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Into The Wild" is based around Jack Hanna traveling the world with his friends and family, taking the viewer to his favorite destinations and introducing them to new and amazing creaures each week. Throughout Jack's travels he raises awareness of different cultures, geography and spectacular animals and animal facts, while teaching children the importance of stewardship of our environment through his documented donations to conservation efforts worldwide.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (13 of 17)	Response
Program Title	AWESOME ADVENTURES (The Heartland's CW)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Tuesdays 2:30-3PM (4/2-6/25)
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Awesome Adventures" is designed to educate, inform and entertain view about the world around them. Each journey is a lesson in the beauty of nature, its creatures, and the people who inhabit the land.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (14 of 17)	Response
Program Title	WILD ABOUT ANIMALS (The Heartland's CW)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Thursdays 2:30-3PM (4/4-6/27)
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The objective of "Wild About Animals" is to educate and inform children by bringing them entertaining and interesting stories about the world's most fascinating animals. Each episode will consist of four different stories designed to teach children about both exotic and unique animals, as well as to educate them further about animals they see everyday.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (15 of 17)	Response
Program Title	MYSTERY HUNTERS (The Heartland's CW)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Tuesdays 2-2:30PM (4/2-6/25)
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Mystery Hunters" is innovative and empowering. Through critical observation, analytical thinking and scientific testing, the series encourages children to question the world around them. Through both the travel aspect and investigation of ancient myths and mysteries, there is a profound focus on history, culture, geography and international customs.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (16 of 17)	Response
Program Title	NOW EAT THIS! WITH ROCCO DISPIRITO (The Heartland's CW)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Fridays 2:30-3PM (4/5-6/28)
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins

Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The emphasis of "Now Eat This! With Rocco Dispirito" is on families and changing a family's behavior and cooking culture with the goal of making the family's kids healthier. There appeal to the 13-16 year-old audience lies in the immediate nature of food and the drive of curiosity to be smarter and better informed. Data on nutrition, including fat, carbohydrates and calories are presented in an original and less intimidating way by being hand drawn on an old-school slate and blackboard.
Does the Licensee identify the program by displaying throughout the program the symbol E	Yes

Digital Core Program (17 of 17)	Response
Program Title	THE NEW ADVENTURES OF NANOBOY (The Heartland's CW)
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays, 7-7:30A (4/6 & 4/13) and 7:30-8A (4/6 - 6/29)
Total times aired at regularly scheduled time	15
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	5 years to 10 years

Describe the educational and informational objective of the program and how it meets the definition of Core	On an episode by episode basis, Oscar, in the role of his alter-ego, Nanoboy, harnesses and uses the power of science and technology to save his world from the meanest and ugliest villains around. In doing so, he teaches target viewers the elements of science and enticingly demonstrates how knowledge can be used to solve difficult problems and meet important aims. This learning becomes all the more impactful because young viewers can readily relate to Oscar. He's bright and fun-loving, and like all kids, he's not perfect. Oscar is small for his age, athletically challenged, and perhaps even a bit nerdy. But when Oscar and his friends are faced with peril, Oscar magically transforms from "every-kid" into amazing Nanoboy. Through observation, viewers gain the motivation to use learning, knowledge, and action to transform themselves to meet challenges in their own lives.
Does the Licensee identify the program by displaying throughout the program the symbol E //?	Yes

#### Non-Core Educational and Informational Programming (1)

Non-Core Educational and Informational Programming (1 of 1)	Response
Program Title	ANIMAL RESCUE (The Heartland's CW)
Origination	Syndicated
Days/Times Program Regularly Scheduled:	Saturdays 6:30-7AM (4/6-6/29)
Total times aired at regularly scheduled time:	13
Number of Preemptions	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Animal Rescue" serves the educational and informational needs of children 13 to 16 years of age with its program content, including safety tips and informational facts about various animals and thier habitats. The programs also show real life in-the-field experiences of professional and ordinary people taking care of, treating and helping various animals, as well as exhibiting good social responsibility and promoting strong personal and community values
Does the program have educating and informing children ages 16 and under as a significant purpose?	Yes
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. Section 73.673?	Yes

#### **Date and Time Aired:**

Questions	Response
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Sponsored Core Programming (0)

#### **Liaison Contact**

NOTES 2 and 3.

Yes
Yes
Kathy Cowan
310 Broadway
Cape Girardeau
МО
63701
573-335-1212
kcowan@kfvs12.com
Please note that KFVS has chosen to consolidate core E/I programming for our multicast channels by airing 6 hours per week of E/I programming on 12.2 (The Heartland's CW), satisfying the 3 hour requirement for 12.3 (Weather Channel). MVPD carriage for 12.2 is higher than MVPD carriage for 12.3. Because station KFVS ceased analog operations and converted to digital-only operations prior to the start of the reporting period, Questions 7(b) and 7(c) are no longer applicable. Due to breaking news (severe weather warnings and emergency information) on 4/18 On The Spot and Wild About Animals did not air. The programs were aired in their entirety on Saturday 4/20 from 12-1PM. Due to breaking news (severe weather warnings and emergency information) on 5/30, the last nine

# Other Matters (18)

Other Matters (1 of 18)	Response
Program Title	DOODLEBOPS - I (Main Channel)
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays 9-9:30AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	3 years to 6 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Doodlebops is a live action show designed to teach life lessons to children under elementary school age, and is intended to promote social and academic readiness. The main characters are the three members of the Doodlebops musical band, their jazzy neighbor MAZZ and their driver Bus Driver Bob. Each episode explores social issues, such as the importance of persistence or the value of openness to new things. The program emphasizes an appreciation of music, and integrates the social lessons into original songs that are repeated through the episodes. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.

Other Matters (2 of 18)	Response
10)	The appointment of the second
Program Title	DOODLEBOPS - II (Main Channel)
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays 9:30-10AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	3 years to 6 years

definition of

Programming.

Core

The Doodlebops is a live action show designed to teach life lessons to children under elementary school age, and is intended to promote social and academic readiness. The main characters are the three members of the Doodlebops musical band, their jazzy neighbor MAZZ and their driver Bus Driver Bob. Each episode explores social issues, such as the importance of persistence or the value of openness to new things. The program emphasizes an appreciation of music, and integrates the social lessons into original songs that are repeated through the episodes. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.

Other Matters (3 of 18)	Response
Program Title	BUSYTOWN MYSTERIES - I (Main Channel)
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays 10-10:30AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	3 years to 7 years
Describe the educational and informational objective of the program and how it meets the	Inspired by the beloved works of best-selling children's author Richard Scarry, Busytown Mysteries brings the popular adventures of Busytown to preschoolers with an educational, problem-solving twist. Children can follow classic characters such as Huckle, Sally and Lowly as they scour Busytown on fun-filled adventures looking for answers to life's puzzles. Each episode focuses on fostering viewers' problem solving abilities, as the characters use their skills of observation to collect facts, draw inferences from those facts, and ultimately reach conclusions. Each episode also develops vocabulary through words and concepts that are part of the episode's overall theme. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and

Other Matters (4 of 18)	Response
Program Title	BUSYTOWN MYSTERIES - II (Main Channel)
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays 10:30-11AM

otherwise meets the definition of Core Programming as specified in the Commission's rules.

Total times	13		
aired at			
regularly			
scheduled			
time			
ength of	30 mins		
Program			
age of	3 years to 7 years		
Target Child			
Audience			
from			

Inspired by the beloved works of best-selling children's author Richard Scarry, Busytown Mysteries brings the popular adventures of Busytown to preschoolers with an educational, problem-solving twist. Children can follow classic characters such as Huckle, Sally and Lowly as they scour Busytown on fun-filled adventures looking for answers to life's puzzles. Each episode focuses on fostering viewers' problem solving abilities, as the characters use their skills of observation to collect facts, draw inferences from those facts, and ultimately reach conclusions. Each episode also develops vocabulary through words and concepts that are part of the episode's overall theme. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.

Other Matters (5 of 18)	Response
Program Title	LIBERTY'S KIDS I (Main Channel)
Origination	Network
Days/Times Program Regularly Scheduled	Sundays 7-7:30AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	9 years to 11 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The purpose of this series is to introduce viewers aged 9-11 to the period leading up to, during and immediately following the American Revolution. Each episode focuses on placing historical events and pivotal figures within an age appropriate context that provides young people with an exciting opportunity to experience this period of history through the eyes of a similar demographic. The programs also include interstitial segments that provide facts in both a newscast and game format, reinforcing the topic of the episode. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.

Other Matters	
(6 of 18)	Response

Program Title	LIBERTY'S KIDS II (Main Channel)
Origination	Network
Days/Times	Sundays 7:30-8AM
Program	
Regularly	
Scheduled	
Total times	13
aired at	
regularly	
scheduled	
time	
Length of	30 mins
Program	
Age of Target	9 years to 11 years
Child	
Audience from	
Describe the	The purpose of this series is to introduce viewers aged 9-11 to the period leading up to, during and
educational	immediately following the American Revolution. Each episode focuses on placing historical events and
and	pivotal figures within an age appropriate context that provides young people with an exciting opportunity to
informational	experience this period of history through the eyes of a similar demographic. The programs also include
objective of	interstitial segments that provide facts in both a newscast and game format, reinforcing the topic of the
the program	episode. This program is specifically designed to further the educational and informational needs of
and how it	children, has educating and informing children as a significant purpose, and otherwise meets the definition
meets the	of Core Programming as specified in the Commission's rules.
definition of	
Core	
Programming.	

Other Matters (7 of 18)	Response
Program Title	THE NEW ADVENTURES OF NANOBOY (The Heartland's CW)
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays 7-7:30AM and 7:30-8AM
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	6 years to 11 years

On an episode by episode basis, Oscar, in the role of his alter-ego, Nanoboy, harnesses and uses the power of science and technology to save his world from the meanest and ugliest villains around. In doing so, he teaches target viewers the elements of science and enticingly demonstrates how knowledge can be used to solve difficult problems and meet important aims. This learning becomes all the more impactful because young viewers can readily relate to Oscar. He's bright and fun-loving, and like all kids, he's not perfect. Oscar is small for his age, athletically challenged, and perhaps even a bit nerdy. But when Oscar and his friends are faced with peril, Oscar magically transforms from "every-kid" into amazing Nanoboy. Through observation, viewers gain the motivation to use learning, knowledge, and action to transform themselves to meet challenges in their own lives.

Other Matters (8 of 18)	Response
Program Title	ANIMAL ATLAS (The Heartland's CW)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Mondays 2-2:30PM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core
Programming.

"Animal Atlas" is an entertaining and educational half-hour program that explores the world of animal wildlife, promoting a better understanding of how various animal species live and what they need to survive. With an entertaining narrative, the series combines focused examinations of certain topics such as "Animal Appetites" (which explores the various diets of animals along with information about how animals catch and eat their food, how diets determine their lifestyle, etc), "Animal Antics",(a hilarious look at the crazy physical antics and talents of certain species), "Animal Babies" (an intimate look at babies of various species, how they are born, how they are raised and the difficulties and delights of growing up), along with shows which focus solely on certain animals. In these shows a thorough and entertaining exploration of the specific animal takes the viewer into that animal's world as we see where it lives, how it eats, how it plays, how the family unit operates, and what threatens and supports its survival. "Animal Atlas" also promotes responsibility toward wildlife issues by educating the viewer about endangered species and wildlife habitats, as well as informing vewers how to support wildlife conservation.

Other Matters (9 of 18)	Response
Program Title	MYSTERY HUNTERS (The Heartland's CW)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Tuesdays 2-2:30PM
Total times aired at regularly scheduled time	12
Length of Program	30 mins

Age of Target Child Audience from	13 years to 16 years
Describe the educational and	"Mystery Hunters" is innovative and empowering. Through critical observation, analytical
informational objective of the	thinking and scientific testing, the series encourages children to question the world around
program and how it meets the	them. Through both the travel aspect and investigation of ancient myths and mysteries,
definition of Core	there is a profound focus on history, culture, geography and international customs.
Programming.	

Other Matters (10 of 18)	Response
Program Title	AQUA KIDS (The Heartland's CW)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Wednesdays 2-2:30PM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Aqua Kids provides educational and informational programming content in the area of biology and specifically the ecosystem related to the ocean, its tributaries and estuaries. Children can learn about the resources of the oceans and how protection of oceans is necessary to present and future generations. Not only does the show teach biological topics, but it aims to enrich children's lives by making them aware of future generations, the role they play now, and for generations into the future, with the biggest ecosystem on earth the oceans. Each episode provides information related to a specific topic and gives an educational approach to understand the topic related to the entire ecosystem of the earth. Each episode is topic specific and focuses on a topic that can be informational in a 30 minute time span to stay in the bounds of a child's attention span.

Other Matters (11 of 18)	Response
Program Title	ON THE SPOT (The Heartland's CW)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Thursdays 2-2:30PM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

On The Spot uses an entertaining, man on-the-street format to test how well young people know the information that they learn in school. On the Spot then explains the answer to each question so viewers not only know the answer, but understand it too. The show's questions are based on the Common Core State Standards for Math and English Language Arts in grades 6, 7, and 8, as well as on state standards for the following subjects: Science, Social Studies/History, Health, the Arts, and Physical Education.

Other Matters (12 of 18)	Response
Program Title	WHADDYADO (The Heartland's CW)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Fridays 2-2:30PM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The objective of "Whaddyado" is to educate, inform, inspire and entertain children about the world around them. Each episode is an educational life-lesson, based in reality, intended to prepare young people for potential situations that could easily crop up at any time, anywhere. Using a combination of actual dramatic footage, e-enactments and demonstrations, "Whaddyado" provides a compelling look at perilous situations that have occurred in real life. Then, using interviews with the participants, and instructions from experts, we learn what the proper reaction should be when faced with similar circumstances. Also in an effort to help young people make right decisions, some episodes will feature a Moral Dilemma segment.

Other Matters (13 of 18)	Response
Program Title	INTO THE WILD (The Heartland's CW)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Mondays & Wednesdays 2:30-3PM
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

"Into The Wild" is based around Jack Hanna traveling the world with his friends and family, taking the viewer to his favorite destinations and introducing them to new and amazing creaures each week. Throughout Jack's travels he raises awareness of different cultures, geography and spectacular animals and animal facts, while teaching children the importance of stewardship of our environment through his documented donations to conservation efforts worldwide.

Other Matters (14 of 18)	Response
Program Title	AWESOME ADVENTURES (The Heartland's CW)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Tuesdays 2:30-3PM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Awesome Adventures" is designed to educate, inform and entertain viewers about the world around them. Each journey is a lesson in the beauty of nature, its creatures, and the people who inhabit the land.

Other Matters (15 of 18)	Response
Program Title	WILD ABOUT ANIMALS (The Heartland's CW)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Thursdays 2:30-3PM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The objective of "Wild About Animals" is to educate and inform children by bringing them entertaining and interesting stories about the world's most fascinating animals. Each episode will consist of four different stories designed to teach children about both exotic and unique animals, as well as to educate them further about animals they see everyday.

Other Matters (16 of 18)	Response
Program Title	NOW EAT THIS! WITH ROCCO DISPIRITO (The Heartland's CW)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Fridays 2:30-3PM
Total times aired at regularly scheduled time	11
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

The emphasis of "Now Eat This! With Rocco Dispirito" is on families and changing a family's behavior and cooking culture with the goal of making the family's kids healthier. There appeal to the 13-16 year-old audience lies in the immediate nature of food and the drive of curiosity to be smarter and better informed. Data on nutrition, including fat, carbohydrates and calories are presented in an original and less intimidating way by being hand drawn on an old-school slate and blackboard.

Other Matters (17 of 18)	Response
Program Title	THE COOLEST PLACES ON EARTH (The Heartland's CW)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Tuesdays 2-2:30PM
Total times aired at regularly scheduled time	1
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Coolest Places on Earth is an educational and informative half-hour, E/I program that takes young viewers on a journey of discovery to the most astonishing places on the planet - cities, festivals, landmarks and jaw-dropping works of nature - exploring each location's history and culture. Each episode showcases three specific locations and delivers fast-paced, engaging information that's a perfect match for the 21st century learner. The series is packed with facts about history, geography, and culture. The goal of the series is to provide young viewers with the inspiration and information to better understand and appreciate the culturally and geographically diverse world around them.

Other Matters	
(18 of 18)	Response
Program Title	FAMILY STYLE WITH CHEF JEFF
Origination	Syndicated
Days/Times	Fridays 2:30-3PM
Program	
Regularly	
Scheduled	
Total times	2
aired at	
regularly	
scheduled time	
Length of	30 mins
Program	
Age of Target	13 years to 16 years
Child Audience	
from	

Family Style with Chef Jeff is an educational and informative half-hour, E/I series that teaches viewers how making the right choices in the kitchen can lead to life-changing experiences for the entire family. Each episode features interesting and valuable health and nutrition information as viewers also learn how to cook healthier versions of some of our favorite dishes. Family Style uses unique structural components to help young viewers retain and reflect on important and current health-related information. The series also featurs nutrition quizzes, health tips, and Chef Jeff's own positive reinforcement. The goal of the series is to help young viewers make well-informed choices about their eating habits, nutrition, and health.

#### Certification

Question Response

The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23 (a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.

# FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID

Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.

WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).

I certify that this application includes all required and relevant attachments.

I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.

KFVS License Subsidiary, LLC **Attachments** 

No Attachments.